



# Jack London Park Partners 2025 GRATITUDE REPORT





## **Our Mission:**

We rigorously protect the historic and natural character of the Park while creating inclusive opportunities for education, recreation, discovery, and joy, leaving future generations a park that would make Jack London proud.

## **Our Goals:**

Conduct environmental education programs to connect children to nature and inspire the next generation of conservation stewards.

Engage in conservation projects to restore and maintain the biodiversity of habitat and protect endangered species.

Offer community and special events to build social ties among people of all ages and backgrounds.

Provide outdoor recreation activities for physical, mental and spiritual well-being.

Restore and maintain this national and state historic landmark to preserve and celebrate our cultural heritage.



# From the Executive Director

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Each year, as I reflect on the past 12 months at Jack London State Historic Park, I pause to account for all the amazing progress we have made. I think about all of the lives that have been touched, and the young people inspired by their experiences here. **One single factor stands out above all others: this place thrives because of you.** We are deeply grateful to you, our donors, members, volunteers, and community supporters. Your generosity and commitment sustain one of California’s most meaningful cultural and natural treasures.

Located in the heart of Sonoma Valley, Jack London State Historic Park is more than a historic site—it is a living landscape where storytelling, history, nature, and creativity intersect. It holds stories of deep connection and constant change. Preserving this remarkable park and sharing its past with future generations is only possible due to the steadfast support of those who believe in its value.

Over the past year, your contributions are the reason the park remains open, welcoming, and vibrant. Your support has strengthened core operations, enhanced visitor experiences, and protected irreplaceable historic structures and natural resources. From maintaining trails to implementing educational programs like Nature’s Design for 7<sup>th</sup> graders and Adventures in Writing for 4<sup>th</sup> and 5<sup>th</sup> graders, your generosity has had a lasting impact.

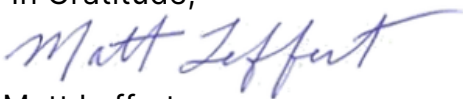
Equally important, your support allows us to deepen awareness of Jack London’s pursuit of repairing the land and learning how to grow food sustainably and harmoniously with nature. Through interpretive programs, school partnerships, author talks, and community events, we continue to inspire curiosity, learning, and connection—especially among young people encountering Jack London’s environmental vision for the first time. These moments of discovery are at the heart of our mission as we celebrate the 150<sup>th</sup> anniversary of Jack’s birthday in 2026.

As you know, Jack London Park Partners administers Jack London State Historic Park as a nonprofit partner of California State Parks. We receive no tax-based funding for the day-to-day operations and programming at the park. You play a critical role in ensuring the long-term sustainability of the park. **In a time when public resources are unstable and increasingly stretched, philanthropy makes the difference between modest preservation and true stewardship.**

*Your belief in this place affirms that critical ecosystems, history, education, and open space matter—and that they deserve our full attention.*

On behalf of our board, staff, and volunteers, thank you for standing with us. Your support honors Jack London’s legacy and helps keep this ranch, Sonoma Mountain, and its stories alive for generations to come. We are honored to share this annual report with you and grateful to walk this journey together.

In Gratitude,



Matt Leffert

Executive Director, Jack London Park Partners



# Environmental Education

*"The thing that I enjoyed most about the program was the activities that we did at our school and also that we got to go to Jack London State Park."*

*- 7th Grade Nature's Design Student*



1,363

Students served

51

School tours and programs

173

Teachers and chaperones served

24

Schools served

# Stewardship and Conservation Projects



*"The pond, the trails and the house are beautiful and easy to get to. For an incredible and extensive hike you can connect to the Sonoma mountain trail from the park. The views are pristine. What a blessed area!"*

*- Kristen S., Google review*

**1**

Acre of vegetation cleared from London Lake

**200**

Feet of defensible space cleared around museum

**600**

Feet of split rail fencing replaced



**3,000**

Pounds of fruit from historic orchard donated

**83**

Trees cleared from trails



# Community Programming

312

Free weekend  
tours

64

Private tours

598

Private tours  
participants

*"Jack London Park has long been one of our favorite places to visit. We have walked the grounds many times, but when we learned about the Premium Tour, we knew it would take us to parts of the property we had never seen. It turned out to be more than we could have imagined. Thank you for all you have preserved here and for the continued effort to keep this history thriving for years to come."*

*- Pam & Jerry, Premium Tour Participants*

## ***New in 2025***

- Seasonal wellness series
- Wild Neighbors presentation series
- Presented Rick Oginz art exhibition & workshop

## ***Ongoing Programs***

- Guided hikes
- Nature education
- Concerts
- Art workshops
- Readings
- WILD Trail Challenge
- Adventure Quest Passport
- Call of the Wild Day



# Community Programming



## Community Connections

- Expanded JLPP representation at tabling events
- Participated in Glen Ellen Village Fair & Parade

## Partnerships

- Cancer Support Sonoma
- Sweetwater Spectrum
- Sonoma Community Center

62

Community programs

2,252

Participants

1,000

Call of the Wild Day attendees



*"(I appreciated) the information and honesty. Very creative and impactful topic and event."*

*- Wellness Program participant*

*"So wonderful to have such a magical park to explore. Thank you!"*

*- Wildflower Hike participant*

# Community Engagement

*"Bringing my parents visiting from France. This is our 2nd time visiting the museum. Thank you, it is so amazing and I am grateful! Thank you so mch for telling more than Jack's story but also Sonoma County history."*

*- Museum Visitor*



**93,350**

Total visitors  
in 2025

**1,034**

Park members

**93%**

Survey respondents who  
rated their Park  
experience as excellent

**275**

2025 Gala  
attendees

**17,347**

Social media  
followers

**\$636K**

Raised at the  
2025 Gala



*"This park is a beautiful little gem tucked away in the hills, peaceful and full of character. Between the historic buildings, the natural scenery, and the sense of history tied to Jack London's life, it's definitely a worthwhile stop..."*

*- S.K., Google review*

# ¡Rutas y Aventuras! Bilingual Community Programming

*"I loved coming out to a new park and learning about the history in my language."*

*"The views, nature, ambience, and Carlos. Everything was very informative and he made sure I enjoyed it. An unforgettable experience."*

*-¡Rutas y Aventuras! program participants*



**100%**

Free Spanish language programming

**157**

Participants

**6**

Community partnerships

- Monthly outdoor Spanish/English experiences enriched with cultural and historical storytelling
- Expansion of park outreach through strategic partnerships with local organizations



# The London Legacy



*"Anyone who devoured his books and short stories (like I did as a child) absolutely must visit the JL State Historic Park. It was a real highlight for me, and I'll probably pick up *The Sea Wolf* again soon. Don't forget to visit his grave."  
(Translated from German)*

*- Carsten, Google review*

**4,029**

Books sold in the Bookshop

**285**

Charmian's Circle event attendees

**2,848**

Books by Jack London sold

**\$28K**

Raised by Charmian's Circle for Park education programs

**409**

Books sold for young readers inspired by the Londons'

*"Thank you to Jack London for your stories and your adventurous life. This should be a reminder to all of us to look around our world and explore with an attitude of learning more and championing the stories of those who cannot speak for themselves."*

*- Museum Visitor*



# Volunteer Program

*"Best part of our visit was the volunteers, they made the trip so much better. Welcoming, polite and helpful!"*

- Museum visitor

**15,200**

Total volunteer hours

**250**

Long-term volunteers

**\$610K**

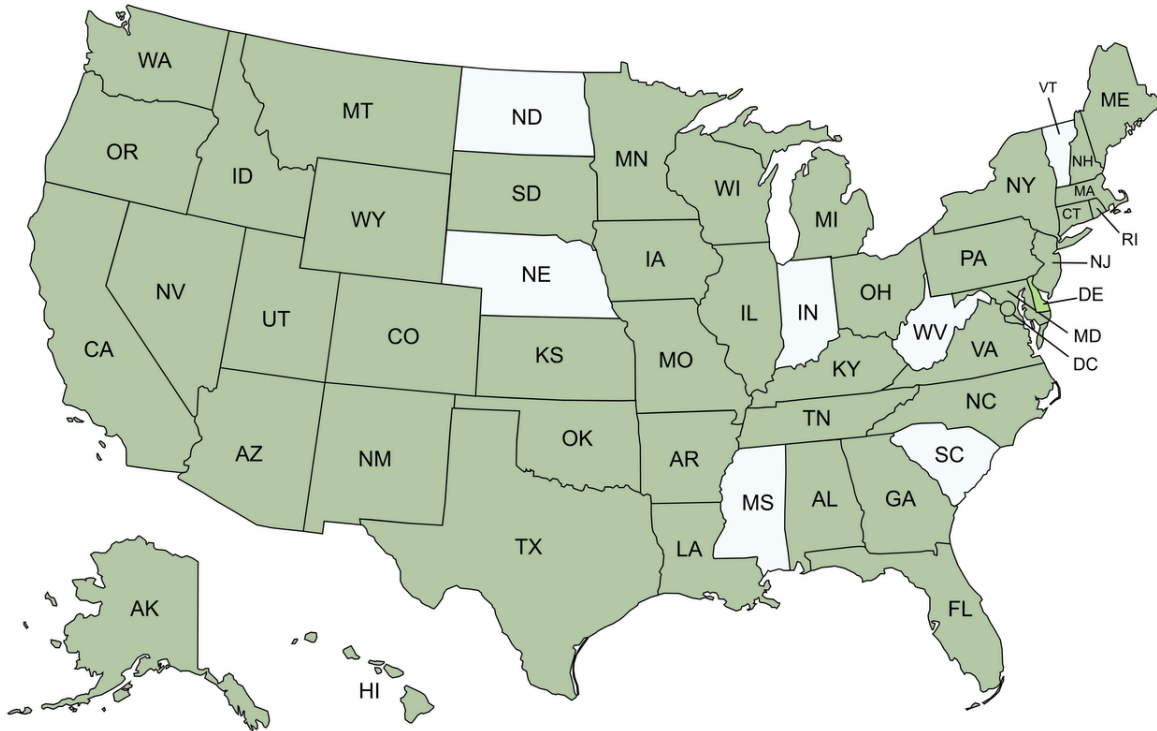
Value of volunteer service



*"The Park's natural beauty and tranquil mornings make volunteering here especially rewarding. Both visitors and staff contribute to a welcoming atmosphere, but it is the staff's organization, support, and appreciation for volunteers that truly set this place apart."*

- Alexis R., JLPP volunteer for 6.5 years

# Park Visitors From Around The World in 2025



**46** U.S. States & Territories

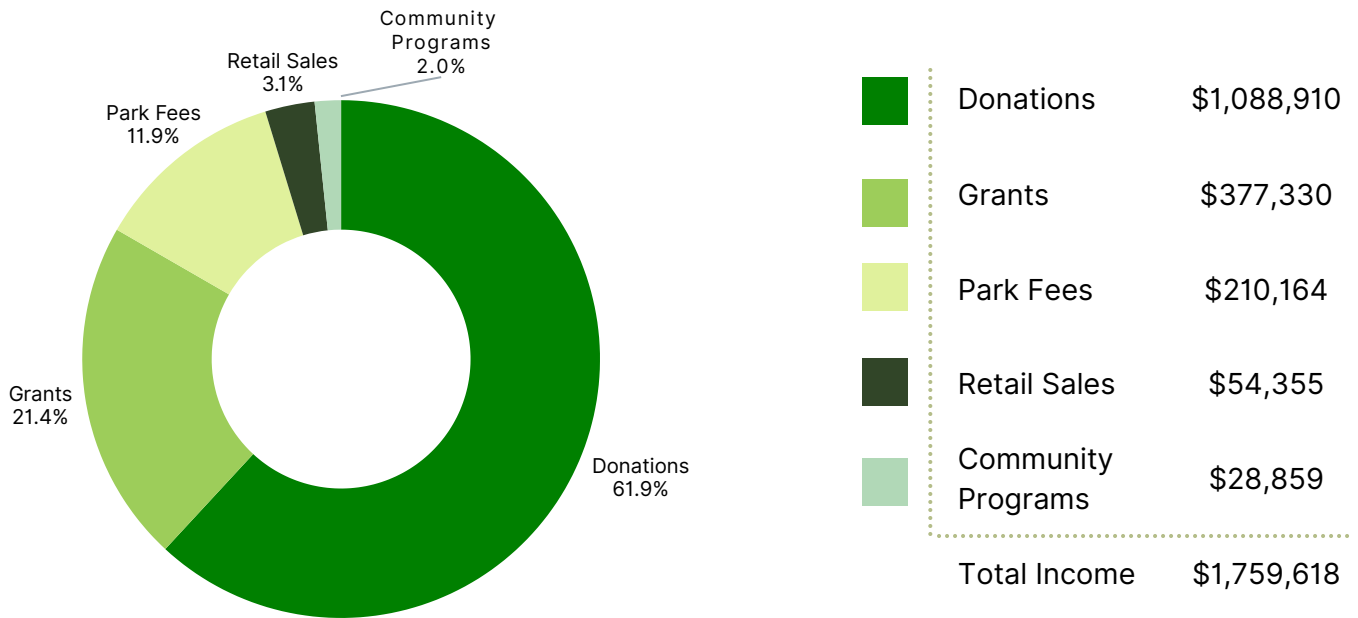
**44** Countries

**6** Continents

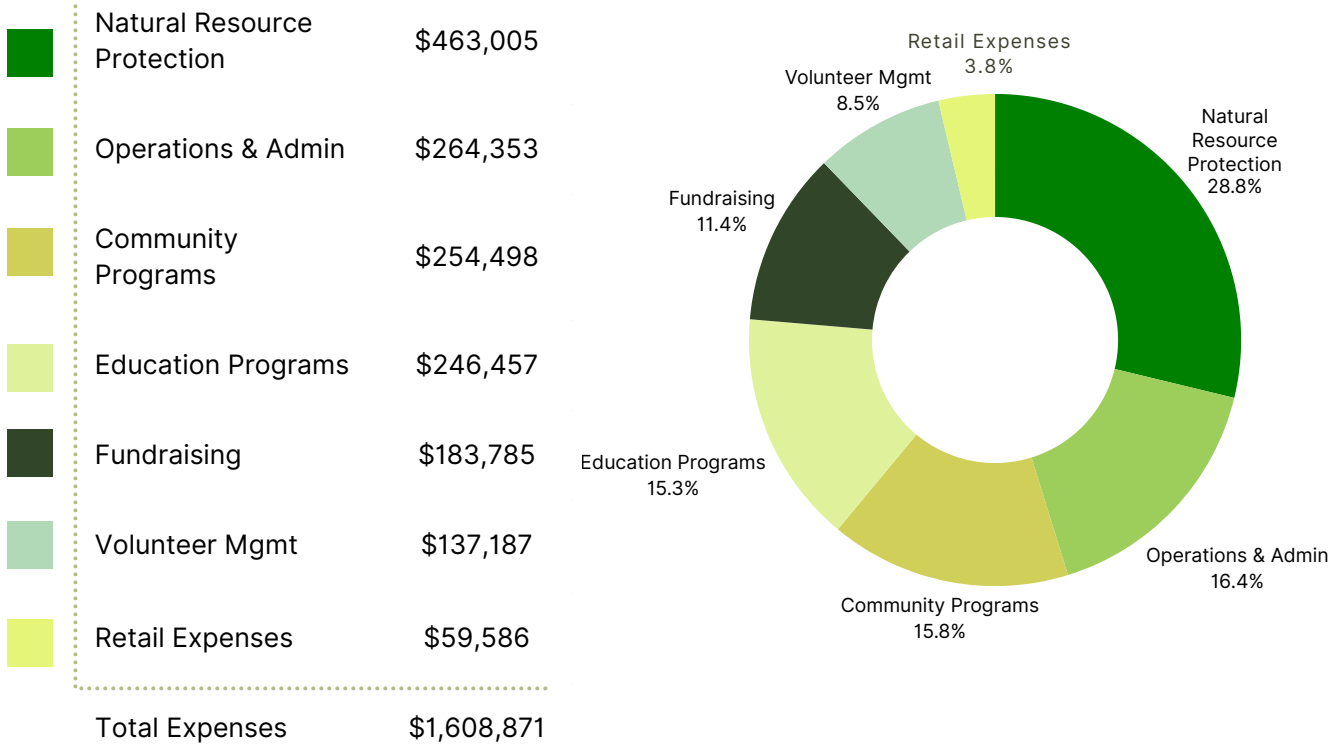


# 2025 Financials Overview

## Park Income January 1 - December 31, 2025



## Park Expenses January 1 - December 31, 2025



# 2025 Donors

We are proud to recognize the many individuals, foundations and corporations that help protect and preserve the Park with their financial contributions.

***We appreciate your generosity!***

## \$100,000+

Elizabeth Fisher and Malcolm Walter  
KHR McNeely Family Foundation  
Nancy and John Lasseter

## \$50,000 - \$99,999

Anonymous  
Vadasz Family Foundation  
The Estate of Wells Whitney and  
Anne Halstead

## \$10,000 - \$49,999

Mike and Mary Benziger  
Bill Blosser and Dorinda Parker  
Gaynor and Tim Brown  
David and Barbara Burlington  
Wendy Byrd  
Becky Christian and Peter Solvik  
Clay Foundation-West  
Jody Davies and Doug McAdam  
Diana and Peter Ferris  
Donna Halow and Paul Luca  
Bill Hammett  
Bonnie and Tom Herman  
Stewart and Jane Hume  
Jack London Foundation  
Betsy Kutska and Paul Genovese  
The Larry L. Hillblom Foundation  
Lasseter Family Winery  
Bernard and Elizabeth Lefson  
Chuck Levine and Elisa Stancil Levine  
Chris Locke and Starr Kelton-Locke  
Maria Mariotto  
Mary A. Crocker Trust  
Wally McGuire and Colleen McCarty  
Barbara Morrison  
Tom and JaMel Perkins  
Ed Russell  
Judy Scotchmoor  
Jim Shay and Steven Correll  
Jean Simpson  
Susan St. Marie  
Laura and Michael Wagner  
Cathy and Chuck Williamson



## \$5,000 - \$9,999

Dianne and Brad Ament  
Kimberly and Simon Blattner  
Michael and Joan Buckley  
Diana Bugg and James Bertlesman  
Lynne Deegan-McGraw  
Anne-Marie Eileraas  
Peter and Heidi Eliot  
Glen Ellen Village Market  
Susan and Joe Gorin  
Jeffrey and Debbie Gualco  
Maud Hallin  
Mary Beth Halsey  
Kathy Hillback-Ely and George Ely  
Mary Clark Janis  
Joanna and Dan Kemper  
Vivek Khuller and Purnima Kochikar  
Sandy and Geoff Leonard  
Tony and Nancy Lilly  
Lisa Maulhardt and Joseph Okies Jr.  
Page McDonald and Tim Millet  
Janet and Tom McKinley  
Nancy and Robert Novak  
Ann Paolini and David Lambert  
Anna and Frank Pope  
Henry and Kate Rogers  
Maggie Salenger Haywood  
Michael and Mary Schuh  
Sonoma Clean Power Authority  
Whitney and Jeff Spagnola  
Richard and Laura Stanfield

## \$2,500 - \$4,999

Ian Agol and Michelle McGuinness  
Jennifer Anderson Couch  
Stephanie Anderson Pugash  
Tom and Julie Atwood  
Benziger Family Winery  
David and Janet Cain  
Anne Ching and Jim Cashel  
City of Sonoma  
County of Sonoma  
Farley Family Charitable Foundation  
David and Ginny Freeman  
Susan Gibson  
Dave and Carlin Gould  
William Harper and Victoria Bonnington  
Kathleen Huston and Jack Sunday  
Kakatu Foundation  
Vicki Hofmeister and John Kryzanowski  
Stephanie Linder and Eamon O'Byrne  
Linda Liscom

## \$2,500 - \$4,999 (continued)

Brad McCarty and Chris Brown  
Barbara and Chris Montan  
Rick Oginz and Lori Starr  
Pamella Olson and Donald Ryndak  
Diane Parish and Paul Gelburd  
Jon Parker and Kathy Witkowicki  
Bonnie and Jeffrey Portnoy  
Lisa and Paul Ring  
Rotary Club of Sonoma Valley  
Steve and Nancy Shaffer  
John Sheela  
Harvey and Deborah Shein  
Brian Shepard and Kate Ortolano  
Dana Simpson-Stokes and Ken Stokes  
Diane and Toby Taylor  
Timothy and Helene Wallace  
Jeff and Valerie Walter  
Lucy Weiger and Robert Crane

## \$1,000 - \$2,499

Patti and Kent Anderson  
Armanino Foundation  
Drew and Ellen Bradley  
Arden Bucklin and Karl Sporer  
Jacqueline and Andrew Burke  
Katherine and Tom Culligan  
Patricia Cullinan and William Fortington  
Arleen Curry and Ann Weeks  
Sally and Albert Davies  
Dagmar Dolby  
Roxanne Edelen  
Gail Ellestad  
Steve Evans  
Sarah Flanagan  
Judy Flannery  
Terry Flynn and Joyce Mikal-Flynn  
Gaia Fund  
Donna and Robert Geiger  
Mariah Hanson  
Jean and Gerald Hasser  
Heck Foundation  
Herbst Foundation  
Alicia Herrick and Marty Herrick  
George Heubeck  
Larry Houghton  
Jack London Yacht Club  
Nancy and Kyle Kirwan  
Marilyn and Daniel Kittleson  
Esty Lawrie and Tom Landy  
Matt Leffert  
Margaret Lourenco and Rich Blaska

# 2025 Donors Continued

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## \$1,000 - \$2,499 (continued)

Gordon and Joan Marks  
Hank Martinson  
Joe Maude  
Glenn McCoy and Michael Manning  
McNabb Foundation  
Joyce Miller  
Katherine Morgan and Charles Desmarais  
Yvette Morrill  
Steven Mullen  
Netflix  
Jack and Hope Nisson  
Diane Olmstead and Matt Slepik  
Steve and Judy Page  
Birgitta and Domenic Paino  
Eric Pfeiffer and John Gilliland  
Ranjit Pradhan and Vishal Saluja  
Claire Amkraut and Jim Price  
Rancho Gordo  
Randall Reed and Linda Davis-Reed  
Avril and Lawrence Rowley  
Stephen and Betty Sherer  
Judy and Tim Solberg  
Rodrigo and Mai Soto  
Sheri Starr  
Elizabeth Stelluto Duniaer and Howard Duniaer  
Mark and Pat Stornetta  
Jill and John Svoboda  
Dan Swann and Sally Brian  
Cecelia Tichi  
Beth Tudor and Peter Richardson  
Valley of the Moon Lions Club  
Peter Van der Naillen and Bridget Flanagan  
Tim van Oppen  
Maureen Vanderpool  
Isabel Wade and Jan Chernoff  
Ashley Walter  
Ari Weiswasser and Erinn Benziger Weiswasser  
Christina Wilde  
William Wiley and Judy Flannery  
Ann Winblad  
Terrance and Diana Witzel  
Cynthia and Ken Wornick  
Frank and Janet Zona



## \$500 - \$999

Ken and Karen Adelson  
Marie and Eric Andel  
George and Ann Arabian  
Kristi Argyilan  
Laurie Armstrong Gossy and Bill Gossy  
Marc Benson and Charles Sullivan  
Greg Berruto  
Asim Bhansali  
Hugh and Judy Black  
Sara Brose  
William Bucklin  
Nancy Bundschu  
Martin and Kathleen Cohn  
Karen Collins  
Charles Custer  
Jackie Denney  
Patty Elkus  
Ashley and Pascal Ezaki  
Peter Fitzgerald  
Michael Fleischman and Allison Funk  
Bob and Gretchen Gardner  
Mendy and Michael Gonzales  
Mari Jo and Gene Grace  
John Gurney and Leta Davis  
John Hamel  
Rachel Hankey  
Michael Heffler  
Kathleen Hodskins  
Cathy and William Holland  
Andre Keiser and Jessica Seitz  
Nancy and Kyle Kirwan  
Lisa Klairmont and Harold Kleiderman  
Chris and Lynn Marie Koch  
Bill Koenig  
Natalie Kuldell  
Catherine Lamb  
Adrien Lanusse and Ken Cerniglia  
JoAnne Lombardi  
Justin Loweth  
Genevieve and Kenneth Mast  
Pat Matthews and Patricia Paulson  
Joan Chaffee and Jim Minton  
Sophie Miyasaki  
Jane Moorman  
Janet Mumford  
Mitch Nelson  
Jeffery Norby and Avis Shapiro  
Eric Norrbom  
Ellyn and Steve Ober  
David and Christiane Parker  
Susan Porth  
Sarah Ryan  
Dorothy Schimke and Cliff Jarrard

## \$500 - \$999 (continued)

Jean Schulz  
Marna Skaar  
Kat Stephens  
Claude and Andrea Stern  
The Suvimoma Fund  
Anne M. Sweeney and Philip Miller  
Erika Sweet  
Gerry and Marguerite Wallace  
Judith Walsh  
Jason Walter  
Sally Ward  
Terrell Watt  
Janine Wilson

## \$250 - \$499

Anne Adair  
Tami Anderson  
Apple, Inc.  
Janet Barton  
Cathie Bennett Warner  
Peter Bonilla  
Gerry and Bill Brinton  
Ariel Clay  
William and Sara Clegg  
Dion Coakley  
Paul Cohen  
Rachel Couch  
Stephen Cruzan  
Tim and Lauren Curley  
Deborah Danielewicz  
Moira Dawson  
Jon Dickinson  
Karla DiGrazia  
John and Sara Donnelly  
Jeannie Duisenberg  
Julie Dunn  
Jörg Dzierk  
Sara and Keith Easterbrook  
Janet Engelbrecht  
Irv Ford  
Linda Fraley  
The Fremont Group Foundation  
Catherine Francis  
Andrea Friese  
Bill and Judy Gibson  
Jim Gilmore  
Tanya Gjerman  
Janet Goulson  
Carolyn Greene  
Happy Platypus Fund  
Nicolette Hayes and Jon Schramm  
Stacy Herring Astor

# 2025 Donors Continued

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## \$250 - \$499 (continued)

Robert Hesse	Priscilla Miles	Linda Scott and Pat Stein
J Duncan Higgons	Maureen Morris	Ed Spangler
Kathe and Fred Hodgson	Peter and Arlene Narvaez	Carolyn Stark
Jay Jacobson and Karen Chadbourne	Jeni and Byron Nichols	April Starke
Hermia James	Rachel Norton	Stephen Steiner and Sarilee Janger
Maurice Javier	Daniel O'Connor and Caroline Mota	Nathan Stroud
Barbara Kosnar	Tom Peterson	Jim and Elinor Taylor
Kimberly Krenek	Sharon Ponsford	Lisa Taylor
Marko Krosnjar	Jerry Pozo	Kendra Tenacea
Lisa and Ryan Lai	Sydney and John Randazzo	Jen Thomas
Jennifer Lebsack	Mary Rocca	William Thompson and Tracey Burningham
Ellen Livengood	Kim Roche and Marjorie Wagman	Margaret and James Titus
Theresa Lopez	Peggi Rodgers	Nadine and Norman Yenni
Reed Maidenberg	Betsy Rogers	Doug Fenn Wilson
Sharon Malakoff	Toby and Sally Rosenblatt	Karen Wisialowski
Eche Martinez	Salesforce	Tim Zahner
Glenn Mayfield	Diana Sanson	Matt and Patresa Zwerling
Eliska Meyers	Rollin Schroth	

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## *London Legacy Society*

The London Legacy Society recognizes friends of the park who have chosen to include Jack London Park Partners in their estate plans. Through their generosity and long-term vision, Society members help care for the land, protect historic places, and support conservation and education at Jack London State Historic Park. Their legacy gifts ensure that the landscapes, stories, and experiences that make this park special will continue to inspire future generations.

Anonymous	Nancy and John Lasseter
Mike and Mary Benziger	Bernard and Elizabeth Lefson
Diana Bugg and James Bertlesman	Chuck Levine and Elisa Stancil Levine
David and Barbara Burlington	Nancy Martin
Wendy Byrd	Barbara Morrison
Jody Davies and Doug McAdam	Nancy and Robert Novak
Elizabeth Fisher and Malcolm Walter	Diane Olmstead and Matt Slepik
Janet Goulson	Ann Paolini and David Lambert
Maud Hallin	Steve Rankin
Kathy Hillback-Ely and George Ely	Judy Scotchmoor
Stewart and Jane Hume	Lucy Weiger and Robert Crane
Lisa Kilday and Craig Lichty	

# Jack London Park Partners

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## 2025 Board of Directors

Mike Benziger  
*Chair*

David Lambert  
*Treasurer*

### *Directors*

Dave Burlington

Stephanie Linder

Malcolm Walter  
*President*

Bill Blosser  
*Secretary*

Jody Davies

Chris Locke

Dave Gould

Wally McGuire

Tom Herman

Barbara Morrison

Charles E. Levine  
*Vice President*

Peter Ferris  
*Immediate Past  
President*

Nancy Lasseter

Jon Parker

Sandy Leonard

Laura Stanfield

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## Advisory Council

Laura Stanfield, *Chair*

Henry Beaumont

Diana Bugg

Terry Flynn

Dave Gould

Maud Hallin

Nancy Kirwan

Sandy Leonard

Hank Martinson

Sally Mertes Stone

Allison Sanford

Judy Scotchmoor

Jim Shay

Isabel Wade

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## Staff

Matt Leffert  
*Executive Director*

Carlos Barragán  
*Bilingual Community  
Program Coordinator*

Angie Escudero  
*Director of Development*

Andrea Patri  
*Finance & HR  
Manager*

Kylee Cronin  
*Retail Manager*

James Hinchman  
*Ranch Foreman*

Ciara Pegg  
*Community Programs & Visitor  
Services Manager*

Kristina Ellis  
*Director of Interpretation &  
Education Programs*

Kristi Lanusse  
*Associate Director of Donor  
Relations & Marketing*

Max Psaledakis  
*Resources & Facilities Technician*

John Engebret  
*Resources & Facilities  
Technician*

Eric Metz  
*Deputy Director &  
Director of Operations*

Susan St. Marie  
*Manager of Volunteer Programs*

David O'Donnell  
*Maintenance Aide*

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## Contractors

Laurie Armstrong Gossy  
*Public Relations*

Jenny Randall  
*Historic Cottage Garden*

Deborah Large  
*Community Programs*

John Staley  
*Social Media Coordinator*

# Our Community Partners

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All Hands Ecology-Living with Lions project  
ArtEscape  
Benziger Family Winery  
Boys and Girls Club of Sonoma Valley  
California State Parks Foundation  
Cancer Support Sonoma  
Community Rotary Clubs  
El Verano Family Resource Center  
Farm to Pantry  
Glen Ellen Village Market  
Glentucky Farm  
Imagery Estate Winery  
Kenwood Vineyards  
La Luz  
Lasseter Family Winery  
Los Cien  
Newcomers Club  
Sonoma Adventures  
Sonoma Botanical Garden  
Sonoma Community Action Network  
Sonoma Community Center  
Sonoma County Agricultural Preservation  
and Open Space District  
Sonoma County Regional Parks  
Sonoma Ecology Center  
Sonoma Plein Air  
Sonoma Regional Library  
Sonoma Valley Author's Festival  
Sonoma Valley Historical Society  
Sonoma Valley Mentoring Alliance  
Sonoma Valley Runners  
Sonoma Valley Women's Club  
Sugarloaf Ridge State Park  
Sweetwater Spectrum





*"Who will reap what I have sown here in this almighty sweet land? You and I will be forgotten. Others will come and go; these, too, shall pass, as you and I shall pass, and others take their places, each telling his love, as I tell you, that life is sweet."*

*- Jack London, c. 1913*



JACK LONDON  
**PARK**  
PARTNERS

Jack London Park Partners  
2400 London Ranch Road  
Glen Ellen, California 95442

[jacklondonpark.com](http://jacklondonpark.com)  
[jacklondonparkpartners.org](http://jacklondonparkpartners.org)

