

JACK LONDON STATE HISTORIC PARK												
AS OPERATED BY VALLEY OF THE MOON NATURAL HISTORY ASSOCIATION												
Working Document												
	account #s	2023	2022	2021	2020	5/19 - 12/19	5/18 - 4/19	5/17 - 4/18	5/16 - 4/17	5/15 - 4/16	5/14 - 4/15	5/13 - 4/14
<b>SUPPORT AND REVENUE FROM JLSHP OPERATIONS</b>												
<b>Park fees</b>												
Entrance/parking	401, 402, 403	\$190,978	\$246,402	\$298,726	\$209,612	\$143,330	198,170	\$187,210	\$226,930	\$235,339	\$243,259	\$221,590
Venue rental	406	\$2,825	\$3,375	\$2,410	\$0	\$12,100	49,725	\$68,755	\$44,750	\$8,375	\$36,200	\$40,486
Tours (interpretive)	411	\$5,920	\$6,678	\$6,735	\$2,215	\$7,168	6,842	\$5,399	\$7,364	5,744	\$4,110	\$2,232
Concessions	416	\$0	\$0	\$0	\$0	\$0	6,068	\$6,674	\$7,970	\$8,990	\$11,796	\$12,602
Events income	412, 413	\$8,238	\$100,363	\$108,828	\$14,078	\$86,499	104,641	\$104,915	\$113,972	\$96,285	\$76,887	\$58,033
Merchandise sales (net of cost of sales)		\$47,077	\$51,642	\$37,825	\$12,047	\$24,582	33,171	\$28,557	\$35,643	\$31,512	\$30,707	\$29,225
<b>Total support and revenue from Operations</b>		<b>\$255,038</b>	<b>\$408,460</b>	<b>\$454,524</b>	<b>\$237,952</b>	<b>\$273,679</b>	<b>\$ 398,617</b>	<b>\$401,510</b>	<b>\$436,629</b>	<b>\$416,245</b>	<b>\$402,959</b>	<b>\$364,168</b>
<b>EXPENSES FOR JLSHP</b>												
Personnel expense	501-508	\$832,755	\$656,474	\$557,886	\$586,224	\$386,274	555,138	\$537,756	\$560,707	\$466,445	\$384,809	\$341,182
Maintenance and materials	571-589	\$113,688	\$55,595	\$107,126	\$46,714	\$39,757	40,994	\$163,196	\$36,660	\$49,280	\$45,871	\$47,131
Staff and volunteer expenses	591-599	\$22,775	\$60,826	\$15,918	(\$50)	\$14,097	12,395	\$7,609	\$14,496	\$17,504	\$16,678	\$15,733
Grants to other nonprofits		\$0	\$0	\$0	\$0	\$0	0	\$0	\$0	\$0	\$0	\$0
Contract services / professional fees	511-519	\$143,364	\$125,038	\$62,886	\$19,697	\$14,258	29,400	\$34,531	\$71,451	\$204,039	\$74,308	\$108,329
Advertising and promotion	521	\$7,440	\$3,924	\$199	\$0	\$0	0	\$222	\$1,964	\$372	\$4,021	\$1,860
Bank and merchant fees	522	\$17,305	\$15,334	\$14,873	\$7,970	\$9,593	6,929	\$11,333	\$10,921	\$4,947	\$6,766	\$5,671
Dues and subscriptions	523	\$1,761	\$433	\$150	\$275	\$275	275	\$275	\$779	\$1,164	\$574	\$386
Events expense	456, 561, 601	\$19,428	\$74,049	\$4,808	\$10,034	\$94,385	61,912	\$106,295	\$72,632	\$30,753	\$7,004	\$12,132
Education Programs	645	\$16,366										
Insurance	524-524.6	\$54,723	\$34,275	\$24,189	\$17,560	\$11,873	17,610	\$15,649	\$14,609	\$13,153	\$14,306	\$11,584
Office supplies	528	\$4,153	\$4,032	\$8,389	\$2,651	\$2,117	2,585	\$4,438	\$3,220	\$4,291	\$7,162	\$7,524
Postage	529	\$3,684	\$1,516	\$531	\$1,431	\$832	1,265	\$3,139	\$1,410	\$2,226	\$1,540	\$1,903
Printing and reproduction	530	\$19,673	\$13,691	\$6,060	\$8,425	\$5,178	6,750	\$6,868	\$10,150	\$12,766	\$7,783	\$7,131
Communications	532.0	\$34,342	\$32,747	\$20,950	\$14,233	\$10,392	15,119	\$11,311	\$12,754	\$7,836	\$17,010	\$15,102
Computers and software	533, 536	\$21,501	\$0	\$3,700	\$2,816	\$3,454	6,562	\$8,147	\$7,024	\$2,870	\$3,201	\$3,632
Furnishings and equipment	537	\$2,758	\$38	\$0	\$186	\$0	108	\$106	\$28	\$351	\$669	\$3,511
Utilities	541	\$29,804	\$23,845	\$20,737	\$18,194	\$8,420	16,782	\$14,298	\$15,278	\$15,834	\$11,705	\$14,127
Other operating expenses	527, 542, 543, 602	\$1,107	\$15,835	\$14,674	\$6,165	\$4,255	1,575	\$2,959	\$3,500	\$4,674	\$2,635	\$3,844
<b>Total expenses</b>		<b>\$1,346,627</b>	<b>\$1,117,652</b>	<b>\$863,076</b>	<b>\$742,525</b>	<b>\$605,160</b>	<b>\$ 775,399</b>	<b>\$928,132</b>	<b>\$837,583</b>	<b>\$838,505</b>	<b>\$606,042</b>	<b>\$600,782</b>
<b>Net from JLSHP operations</b>		<b>(\$1,091,589)</b>	<b>(\$709,192)</b>	<b>(\$408,552)</b>	<b>(\$504,573)</b>	<b>(\$331,481)</b>	<b>(\$376,782)</b>	<b>(\$526,622)</b>	<b>(\$400,954)</b>	<b>(\$422,260)</b>	<b>(\$203,083)</b>	<b>(\$236,614)</b>
<b>FUNDS/SUPPORT RAISED FROM OUTSIDE ENTITIES</b>												
Contributions	424-429	\$354,054	\$34,306	(\$2,034)	\$162,795	\$59,455	107,052	\$84,713	\$73,879	\$178,542	\$67,767	\$70,232
Memberships	431-432	\$86,711	\$188,094	\$132,611	\$164,456	\$94,597	167,015	\$116,404	\$89,924	\$98,729	\$81,388	\$71,553
Sponsorships	436	\$22,000	\$0	\$32,450	\$10,000	\$25,600	51,160	\$9,850	\$54,238	\$37,272	\$15,030	\$11,096
Grants	441-443	\$212,620	\$23,000	\$105,152	\$126,820	\$13,250	47,970	\$26,757	\$40,267	\$37,500	\$190,451	\$41,000
Fundraising events	451	\$468,389	\$337,743	\$436,267	\$95,628	\$356,842	65,543	\$162,191	\$181,498	\$0	\$0	\$615
Other income	491-499	\$29,721	\$20,029	\$79,735	\$17,206	\$13,699	23,600	\$23,529	\$17,357	\$13,928	\$13,257	\$17,649
<b>Total from outside entities</b>		<b>\$1,173,495</b>	<b>\$603,172</b>	<b>\$784,181</b>	<b>\$576,905</b>	<b>\$563,443</b>	<b>\$ 462,340</b>	<b>\$423,444</b>	<b>\$457,163</b>	<b>\$365,971</b>	<b>\$367,893</b>	<b>\$212,145</b>
<b>Net Gain/(Loss)</b>		<b>\$81,906</b>	<b>(\$106,020)</b>	<b>\$375,629</b>	<b>\$72,332</b>	<b>\$231,962</b>	<b>\$ 85,558</b>	<b>(\$103,178)</b>	<b>\$56,209</b>	<b>(\$56,289)</b>	<b>\$164,810</b>	<b>(\$24,469)</b>