



(l to r) George Arabian and Trina Lennon, along with Tom Herman (not pictured), have joined the Board of Director of Jack London Park Partners.

George Arabian, Tom Herman, and Trina Lennon join Jack London Park Partners’ Board of Directors

Jack London Park Partners, the non-profit organization that operates Jack London State Historic Park, has welcomed George Arabian, Tom Herman and Trina Lennon to its Board of Directors.

“We are continually expanding our vision for how to make the park and the user experience the best it can be. We are constantly looking for people who can help fulfill this vision and have found three great new people who will help Jack London Park Partners bring our vision to reality,” said Board President Peter Ferris.

George Arabian was previously a member of the Jack London Park Advisory Committee, which led the efforts to create the first Jack London Park Digital Tour. Arabian is a Founder and Managing Partner of Steelhead Ventures, an early-stage venture capital fund. In addition, he had a 35-year career in senior management in the technology sector, resulting in three NASDAQ IPOs and two profitable exits via acquisitions. He expanded revenues globally and established European and Asian partnerships that facilitated scaling revenues in these key regions. He managed teams of up to 40 or more, with revenues up to and exceeding \$80 million.

Arabian works with the Boys & Girls Clubs of Sonoma Valley and Teen Services of Sonoma, among other activities in the Sonoma community. In collaboration with these two organizations, he has created and held workshops focused on “Entrepreneurship and Career Possibilities in the Technology Sector” on the core theme of turning dreams into reality. He continues to work with organizations such as [Vistage](#) to mentor and provide guidance to a younger generation of leaders.

After raising a family in Marin County, he and his wife Ann began their next chapter by moving to Glen Ellen in 2017. They love travel, wine, biking and spending time with their grown children and Bernese Mountain dog, Daphne.

Tom Herman has held C-suite positions with companies such as Delta California Industries (the largest regional trucking company in the Western United States), The Automotive Division of Lucky Stores, Kragen and Checker Auto Parts Stores, Lucky Stores, Inc., Grand Auto, San Francisco Music Box Company, Imposters Copy Jewelry, Employment Law Learning Technologies (a web-based distance learning company), and The Good Guys. He has provided Board leadership and consulting for Breuners Home Furnishings, T Chem Inc. (a private label soap and bleach Company) and Grocery Outlet.

He holds an undergraduate degree from the University of Oregon and an MBA from UC Berkeley's Haas School of Business.

Herman has served on several nonprofit boards, including University of Oregon Trustee, Children's Hospital of the East Bay, Oakland Boys and Girls Club, 100 Club of Oakland, Oakland Library Foundation, and HEDCO Foundation.

He and his wife Bonnie recently became full-time Sonoma residents. They enjoy traveling, tennis, teaching, mentoring, and spending time with family.

"I am honored and excited to join the board of Jack London Park Partners. I hope to assist the existing board in achieving their vision for the park. The private /public partnership, created years ago, is a model that provides great opportunities to continue the development of a special experience for our region," Herman said.

A native of Vancouver, Canada, **Trina Lennon** attended the University of California, Santa Barbara where she competed in Division I soccer. Upon graduating with a bachelor's degree in business economics, she entered the finance industry with Oppenheimer & Co. in San Francisco. She later moved to New York where she launched her executive search career and met her husband, Dan.

Lennon is an executive recruiter and talent advisor serving clients in the commercial real estate investment management industry. Following a twelve-year career with two global leadership firms, she launched her own consulting firm, Wright Search Partners, in 2023.

The couple moved to Sonoma in 2020 and have since welcomed two boys, Jack and Michael. Motherhood has ignited her interest in Sonoma Valley community engagement and advocacy for education, parks, and open space. She is a Founding Member of the Bay Area Make-A-Wish Real Estate Council and was recently appointed to the City of Sonoma Parks, Recreation & Open Space Commission.

"Jack London State Historic Park embodies all that I love about Sonoma - gorgeous rolling hillsides, mazes of beautiful shady redwood trees, orchards, open plains and a deep history and respect for conservation and sustainable farming practiced here in the Valley. The operations of this park and its Board are a fantastic example of the power of public/private partnerships to preserve our open space for all to learn from and enjoy," Lennon said.

Jack London State Historic Park, in the heart of the Sonoma Valley, is operated and funded by Jack London Park Partners, one of the first non-profit organizations to be entrusted with management of a state park on behalf of the people of California. Funding to keep the park going strong is generated from visitors, members, and generous donors. Learn more about the park at <https://jacklondonpark.com/> and on [Facebook](#), [Instagram](#) and [YouTube](#).

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