

| JACK LONDON STATE HISTORIC PARK | | | |
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| AS OPERATED BY VALLEY OF THE MOON NATURAL HISTORY ASSOCIATION | | | |
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| CONTRACT YEAR: MAY 1, 2015 - APRIL 30, 2016 | | | |
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| SUPPORT AND REVENUE FROM JLPP OPERATIONS | | | |
| Park fees | | | |
| Entrance/parking | | | \$235,339 |
| Venue rental | | | 38,375 |
| Tours (interpretive) | | | 5,744 |
| Concessions | | | 8,990 |
| Events income | | | \$96,285 |
| Release of temporarily restricted funds | | | \$113,244 |
| Merchandise sales (net of cost of sales) | | | \$31,512 |
| Total support and revenue from Operations | | | \$529,489 |
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| EXPENSES FOR JLSHP | | | |
| Personnel expense | | | \$466,445 |
| Park maintenance and improvements | | | \$49,280 |
| Staff and volunteer expenses | | | \$17,504 |
| Grants to other nonprofits | | | \$0 |
| Contract services / professional fees | | | \$204,039 |
| Advertising and promotion | | | \$372 |
| Bank and merchant fees | | | \$4,947 |
| Dues and subscriptions | | | \$1,164 |
| Events expense | | | \$30,753 |
| Insurance | | | \$13,153 |
| Office supplies | | | \$4,291 |
| Postage | | | \$2,226 |
| Printing and reproduction | | | \$12,766 |
| Communications | | | \$7,836 |
| Computers and software | | | \$2,870 |
| Furnishings and equipment | | | \$351 |
| Utilities | | | \$15,834 |
| Other operating expenses | | | \$4,674 |
| Total Operating Expenses | | | \$838,505 |
| Temporarily Restricted Funds | | | \$121,245 |
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| Net JLPP Income | | | (\$187,771) |
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| FUNDS/SUPPORT RAISED FROM OUTSIDE ENTITIES | | | |
| Contributions | | | \$65,298 |
| Memberships | | | \$98,729 |
| Sponsorships | | | \$37,272 |
| Grants | | | \$37,500 |
| Fundraising events - off site | | | \$0 |
| Other income | | | \$13,928 |
| | | | \$252,727 |
| | | | |
| Net Gain/(Loss) | | | \$64,956 |