

JACK LONDON STATE HISTORIC PARK		5-1-13 thru 4-30-14
OPERATED BY VALLEY OF THE MOON NATURAL HISTORY ASSOCIATION		
CONTRACT YEAR 1: MAY 1, 2013 - APRIL 30, 2014		
SUPPORT AND REVENUE FROM JLSHP OPERATIONS		
Park fees		
Entrance/parking		\$221,590
Venue rental		\$40,486
Tours (interpretive)		\$2,232
Concessions		\$12,602
Events income		\$58,033
Merchandise sales (net of cost of sales)		\$29,225
Total support and revenue from Operations		\$364,168
EXPENSES FOR JLSHP		
Personnel expense		\$341,182
Park maintenance and improvements		\$47,131
Staff and volunteer expenses		\$15,733
Grants to other nonprofits		\$0
Contract services / professional fees		\$108,329
Advertising and promotion		\$1,860
Bank and merchant fees		\$5,671
Dues and subscriptions		\$386
Events expense		\$12,132
Insurance		\$11,584
Office supplies		\$7,524
Postage		\$1,903
Printing and reproduction		\$7,131
Communications		\$15,102
Computers and software		\$3,632
Furnishings and equipment		\$3,511
Utilities		\$14,127
Other operating expenses		\$3,844
Total expenses		\$600,782
Net from JLSHP operations		(\$236,614)
FUNDS/SUPPORT RAISED FROM OUTSIDE ENTITIES		
Contributions		\$70,232
Memberships		\$71,553
Sponsorships		\$11,096
Grants		\$41,000
Fundraising events - off site		\$615
Other income		\$17,649
		\$212,145
Net Gain/(Loss)		(\$24,469)